Collapse All Sections Expand All Sections Update Local Check Date File Form 398 Help
Federal Communications Commission Washington, DC 20554 Approved by OMB
Approved by OMB 3060-0754
FCC 398 Children's Television Programming Report
Report reflects information for quarter: 3rd Quarter 2008
<u>Licensee Information - (click to hide section)</u>
1. Call Sign Channel Number Community of License KMOV-TV Analog 4 City State County Zip Code
Analog 4 City State County Zip Code Digital 56 St. Louis Missouri St. Louis 63102
Licensee
KMOV-TV, Inc.
● Network Affiliation Nielsen DMA World Wide Web Home Page Address (if applicable)
O Independent St.Louis www.kmcv.com
Facility ID Number Previous Call Sign (if applicable) License Renewal Expiration Date 770034 02/01/2/014 (mm/dd/yyyy)
Analog Core Programming - (click to hide section)
Clear Section
2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?
b. Identify publishers who were sent information in 3.a.
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.
Program 1
Clear Program Program Program Data
Title of Program 1 Origination
STRAWBERRY SHORTCAKE Network Network
Days / Times Program Regularly Total times aired at Number of If preempted, complete Scheduled regularly scheduled time Preemptions Analog Preemption Report
Sundays 7:30am (moved to 7am 9/14/08) 13
Length of Program 30 minutes
Age of Target Child Audience 3 years to 6 years Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.
In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using he qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I2 . Q Vos Q No

Program 2				
[?]	Clear Program Data	<u>Delete</u> <u>Program</u>		
Title of Progra			Origination	
CAKE			Network	
Days / Times Scheduled	3 ,	otal times aired at gularly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report Use
Saturdays 10:30a	m 1	1	Add and Del	
Length of Prog		minutes	Buttons Belo	w
(T)			years am and how it	meets the definition of Core
Programming.				
with two integrated levels of e design and use of various fabi an opportunity for the viewers having a healthy life-style, an	thin-a-show about a teenage girl by the name of Cake, who, w sducational and informational experiences. On one level, each rics, the making of clothes, the crafting of useful home, school to learn about social and emotional themes such as the value d other prosocial concepts that are developmentally appropria ing and informing children as a significant purpose, and otherw	episode provides actual instruction regarding specific a play, and household items, and other forms of creativ of honesty, the importance of personal worth and self to for this age-group. This program is specifically design	activities, with hands-on example e expression. The other level in esteem, the meaning of friends aned to further the educational	s related to the the episode provides hip, the value of
Does the Licer	nsee identify the program b	y displaying throughout	the program t	he symbol E/I? • Yes O No
Preemption In	formation			
CAKE				
Total Times Ai	red Number of Preemption News	ns for other than Breaki	-	er of Preemptions eduled
13	2		2	
		regularly scheduled tim	e plus Numbe	of Preemptions Rescheduled.
Add-> 0	Preemption Reports	and of sylvan		
	CAKE - Preemption Report	1		Clear Delete
	Date Preempted / Episode Number	If rescheduled, Date Rescheduled	and Time	Is the rescheduled date the second home?
	8/30/08	8/30/08 8:30am		⊙ Yes ○ No
	If rescheduled, were prom public of rescheduled date Reason for Preemption	⊙ Yes ○ No		
	O Public Interest O Spor	ts O Non-breaking News	s O Other	
	CAKE - Preemption Report	2		Clear Delete
	Date Preempted / Episode Number	If rescheduled, Date Rescheduled	and Time	Is the rescheduled date the second home?
	9/6/08	9/6/08 8:30am		⊙ Yes O No
	⊙ Yes ○ No			
	Reason for Preemption		The second secon	
	O Public Interest O Spor	ts O Non-breaking News	s O Other	The second secon
Program 3	<u>Clear</u> <u>Program</u>	<u>Delete</u> Program		

	<u>Data</u>					
Title of Program 3				Origination		
CARE BEARS: ADVENTUE	RES IN CARE-A-LOT			Network		
Days / Times Prog Scheduled	ram Regularly		imes aired at rly scheduled time	Number of Preemptions		npted, complete Preemption Report
Sundays 7am (moved to	7:30am 9/14/08)	13		O		
Length of Program	1	30	minutes	0.0000000000000000000000000000000000000		
Age of Target Chil	d Audience	5	years to 7	years		
Describe the educ Programming.	ational and informati	onal obj	ective of the progra	m and how it	meets the	definition of Core
hearts and their belly badges to h "emotional intelligence," defined b oneself; recognizing emotions in o	colorful bears, each with a special way of- elp each other and to thwart the evil plots y psychologist Daniel Goleman and other thers; and handling relationships. This p as a significant purpose, and otherwise m	of Grizzle, a ba researchers as rogram is specif	d bear with his own flying lair. Each Car skill in five areas: knowing one's emotion ically designed to further the educational	e Bears episode is designed as; managing one's emotion and informational needs o	to foster children's ns; motivating	
Does the Licensee	identify the progran	n by dis	playing throughout t	he program t	he symbol	E/I? • Yes • No
Program 4						
1 Togram 1	Clear		Dalaka			
[2]	<u>Program</u>	?	<u>Delete</u> <u>Program</u>			
Title of Program 4	<u>Data</u>		riogiam	Origination		
SUSHI PACK				Origination Network		
Jooni Pack				HOLWOIK	Tf	f preempted,
Days / Times Prog Scheduled	ram Regularly		imes aired at ly scheduled time	Number of Preemptions	C	omplete Analog reemption Report
Saturdays 11am (moved	1 to 9:30am on 9/20)	11		Add and Del Buttons Belo	ete	
Length of Program	ì	30	minutes			
Age of Target Chil	d Audience	9	years to 11	years		
Describe the educ Programming.	ational and informati	onal obj	ective of the progra	m and how it	meets the	definition of Core
these characters are brought to life, ar teaching of certain positive social beha loyalty, honesty, and self-confidence, and behaviors that can be modeled an	turing an unlikely group of superheroes consist id dedicate themselves to fighting crime, injust viors and skills to children. The major educati and such behaviors as teamwork problem-solvi d used by them at home and among their frien significant purpose, and otherwise meets the d	tice, and helping to onal objectives of ng and cooperation ds. This program	hose in need. The themes integrated into the the program are to have young viewers learn in. The program seeks to help children unders is specifically designed to further the educati	episodes of SUSHI PACK are a some important life-lessons re stand that these are every day onal and informational needs of	associated with the elated to such traits as pro-social attitudes	
Does the Licensee	identify the progran	n by dis	playing throughout t	he program t	he symbol	E/I? • Yes • No
Preemption Inforn	nation				•	
SUSHI PACK	idelon					
Total Times Aired	Number of Preemp	tions fo	r other than Breakin	a Numb	er of Preer	nptions
*	News				eduled	
13	2			2		
* Total Times Aire	ed is total times aired	d at regu	ularly scheduled time	e plus Numbe	r of Preem	ptions Rescheduled.
	emption Reports					
su	SHI PACK - Preempt	ion Repo	ort 1		?	Clear Data Delete
	te Preempted / Episo mber		rescheduled, Date a escheduled	and Time	Is the re second h	scheduled date the
8/	30/08		8/30/08 9am		⊙ Yes () No
pu	rescheduled, were pr blic of rescheduled d ason for Preemption			notify the	⊙ Yes () No

	O Public Interest G) Sports	O Non-breaking New	s O Other		
	SUSHI PACK - Preer	2	Clear Data Delete			
	Date Preempted / E Number	oisode	If rescheduled, Date Rescheduled	and Time	Is the res	cheduled date the me?
	9/6/08	9/6/08 9am				No
	If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?				⊙ Yes ○	No
	Reason for Preempt	on				
	O Public Interest @) Sports	O Non-breaking New	s O Other		
Program 5						
?	<u>Clear</u> <u>Program</u> <u>Data</u>	2	<u>Delete</u> <u>Program</u>			
Title of Progra	am 5			Origination		
Days / Times	Program Regularly	Tota	I times aired at	Network Number of	16	mbad sausslaba
Scheduled	Frogram Regularly		larly scheduled time	Preemptions		pted, complete reemption Report
Sarudays 9:30am	(moved to 11am 9/20)	13		O		, ,
Length of Pro	gram	30	minutes			
	Child Audience	9	years to 11	years		
Describe the e Programming.	educational and inform	ational o	objective of the progr	am and how it	meets the	definition of Core
maneuver through the exper evil. Each episode draws on study. This program is speci	I program focusing on a group of five ordinary, but recies of dinosaurs. Their science teacher, with ful riences of the high school years, with its social as set of planned educational and informational the fifcally designed to further the educational and info ing as specified in the Commission's rules.	knowledge of their otional, educational mes related to spe	r parents and with a few special abilities of her or I, recreational, and teenage angst, and to guide cific pro-social concepts, life-lessons, and/or sele	wn, becomes their mentor. Her t them as they stand up for justice exted groups of facts drawn from	asks are to help them against the forces of a variety of fields of	
Does the Lice	nsee identify the progr	am by c	lisplaying throughout	the program th	ne symbol E	/I? ① Yes ① No
Program 6						
[?]	<u>Clear</u> <u>Program</u> <u>Data</u>	[?]	<u>Delete</u> <u>Program</u>			
Title of Progra				Origination		
At The Zoo				Local		
Days / Times Scheduled	Program Regularly		times aired at larly scheduled time	Number of Preemptions	cor Pre	oreempted, mplete Analog emption Report
Saturdays 10am		13		Add and Dele	10.00	
Length of Prog	gram	30	minutes	buttons below	V	
Age of Target	Child Audience	13	years to 16	years		
Describe the e Programming.	educational and inform	ational c	bjective of the progra	am and how it	meets the o	definition of Core
Louis Zoo. They talk abo animal. Other topics inc	ouis Zoo President, Dr. Jeffrey Bonner a out each species at the zoo, relaying fac lude conservation, breeding programs, s purpose, and otherwise meets the defin	tual informatior pecies survival	that shows what it takes to care for, for programs and zoo management. This p	eed and maintain the lifest program has educating and	vle of each	
Does the Licer	nsee identify the progr	am by d	isplaying throughout	the program th	e symbol F	/I? • Yes • No
Preemption In		2007/000 001 4 173		- Free 3. m. (1)	/	0 103 0 110
At The Zoo	45.000.000.000.000.000.000.000.000.000.0					

	Total Times A	ired Number of Preemptions News	for other than Breaking		er of Preemptior eduled	ns
	13	2		2	Cadica	
	* Total Times	Aired is total times aired at re	eqularly scheduled time plus	Number	r of Preemptions	Rescheduled
	Add->	Preemption Reports	Parada Parada Parada Parada Parada		, , , , , , , , , , , , , , , , , , , ,	
		At The Zoo - Preemption Re	port 1		Clea Data	Delete
		Date Preempted / Episode Number	If rescheduled, Date and T Rescheduled	ime	Is the resched second home?	
		8/30/08	8/30/08 8am		⊙ Yes ○ No	
		If rescheduled, were promot public of rescheduled date a Reason for Preemption O Public Interest O Sports	ional efforts made to notify nd time? O Non-breaking News O O		⊙ Yes ○ No	
		At The Zoo - Preemption Rep	port 2		Clea Data	I DOINT
		Date Preempted / Episode Number	If rescheduled, Date and Ti Rescheduled	ime	Is the reschedu second home?	
		9/6/08	9/6/08 8am	1	⊙ Yes ○ No	
		If rescheduled, were promot public of rescheduled date as Reason for Preemption	ional efforts made to notify and time?	the	⊙ Yes ○ No	
		O Public Interest O Sports	O Non-breaking News O O	ther	A CONTROL OF THE CONT	
5. Co to ele	Core Educational complete the following meet the educements of the discourse of the discour	empty Program Reports all and Informational Programm by wing for each program that y ational and informational need efinition of Core Programming flucational and informational pr	ou aired during the past throws s of children ages 16 and ur . See 47 C.F.R. Section 73.	nder, but	t does not meet	one or more
	Add->	empty Program Reports				
Spons	sored Core Prog	ramming - (click to hide section	on)			
CI	riteria set forth	ns, if any, aired by other anal- in 47 C.F.R. Section 73.671. other station increased.	og stations that are sponsor Also indicate whether the ar	ed by th nount of	e Licensee and t total Core Prog	that meet the ramming
Add->	1 empty	Program Reports				
-	am Details					
<u>Digita</u>	Core Program	ming - (click to hide section) Clear Section				
<u>7.</u> a.	State the avera	nge number of hours of Core P m stream.	rogramming per week broad	cast by	the station on	3
b.	Did the License	e broadcast on its main digita rovided on its analog channel?	I program stream the same	Children	s Core	⊙ Yes ○ No
c.	If 'Yes' to 7b, t	he Licensee certifies that the espect to its analog channel a	representations and children	's progra its main	am information digital program	⊙ Yes ○ No
	If 'No' to 7c, su exhibit when yo	ibmit as an Exhibit a Statemei ou file Form 398 and are direc	nt of Explanation. (You will ted to the confirmation scree	be asked en.)	to submit this	

<u>8.</u> a.	State the average broadcast by the s	number of hours paration on other that	oer week o an its mai	of free ov n progran	er-the-air d n stream.	digital video p	rogramming	0
b.	State the average other than its mai	number of hours pn program stream.	er week o	of Core Pi C.F.R. Se	ogramming ction 73.67	g broadcast by 1.	the station or	0
	Does the Licensee including an indica by 47 C.F.R Section	provide information ition of the target on 73.673?	n identify child audie	ing each ence, to p	Core Progra publishers o	am aired on it of program gu	s station, des as require	⊙ Yes ○ No
b.	Identify publishers	who were sent inf	ormation	in 9.a.				
	the following publishers of program guide identifying the core programs including a Services, Bellville News Democrat, Alton	ormation identifying the core programs it sup- es: TV Guide, TV Data Technologies, Tribune in indication of the target child audience, to it Telegraph, Cahokia Dupo Herald, The Daily S usis Post-Dispatch, St. Louis Argus, State Jour	Media Services, and Kie ne following publishers of tandard, Clay county Re	dsnet Media Guide and of program guides: TV eporter, Hillsboro Journ	News. KMOV-TV also prov Guide, TV Data Technolog al. Forcest Park Communit	ides information ples, Tribune Media		
<u>10.</u>	Complete the follo of Core Programm	wing for each prog ing. Complete cha	ram that rt below f	you aired or each C	during the Core Progra	past three m	onths that me	ets the definition
	Add-> 1 empt	ty Program Reports	5					
	the additional prog the main program	certify that at leas gramming guideline stream) did not co ys either on the sta n streams?	e (applied onsist of p	to free vi rogram e	deo progra pisodes tha	mming aired of the contract of	n other than aired within the	he
	excess of the repe	n Exhibit a Statem at limit and the tin it this exhibit when	nes and d	ates the	episodes in	volved were a	ired. (You will	
Non-C	ore Educational ar	nd Informational Pr	ogrammin	a - (click	to hide sec	ction)		
de or	esigned to meet th more elements of	ing for each progra ne educational and f the definition of C such educational ar	information Core Progr	onal need ramming.	s of childre See 47 C.	n ages 16 and	under, but de	oes not meet one
	Add-> 1	empty Program Rep	orts					
Spons	ored Core Program	nming - (click to hi	de section),				
se	st Core Programs, et forth in 47 C.F.R nother station incre	if any, aired by oth R. Section 73.671. eased.	her station Also indic	ns that ar cate whet	e sponsore ner the am	d by the Lice ount of total (nsee and that Core Programm	meet the criteria ning broadcast by
Р	rogram T ID	itle of Program			Channel Number	Did Program	Mai	rk for Deletion
Adt->	1 empty Prog	gram Reports						
Progra	m Details							
Other	Matters - (click to	hide section)						
th	e definition of Core	ing for each analog e Programming. C the station's analog	omplete t	he chart l	pelow for e	ach Core Proc	r the next qua ram, identifyir	orter that meets
	Program 1							
	?	<u>Clear</u> <u>Program</u> <u>Data</u>	[3]	<u>Delete</u> <u>Program</u>	06 65			
	Title of Program 1				Originatio	on		
	CARE BEARS: ADVENTUE	RES IN CARE-A-LOT			Network			
	Days / Times Prog	ram Regularly	20 20	imes to b	e Length o			
	Scheduled		aired	-	Program		of Target Chil	d Audience
	Sundays 7:30am		13		AND DESCRIPTION OF THE PROPERTY OF THE PROPERT	minutes 5	years to	7 years
	Programming.	ational and informa	ational obj	jective of	the progra	m and how it	meets the def	inition of Core

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: known one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both analog and digital channel Program 2 Clear **Delete Program Program Data** Title of Program 2 Origination STRAWBERRY SHORTCAKE Network Days / Times Program Regularly Total times to be Length of Scheduled aired Program Age of Target Child Audience Sundays 7am 13 30 minutes 3 years to 6 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both analog and digital channel Program 3 Clear Delete **Program Program Data** Title of Program 3 Origination CAKE Network Days / Times Program Regularly Total times to be Length of Scheduled aired Program Age of Target Child Audience Saturdays 10:30am 13 minutes 8 years to 12 30 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esternish meaning of friendship, the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of personal worth and self-esternish endealing the propose of the value of honesty, the importance of the value of honesty and self-esternish endealing the value of honesty and the propose of the value of honesty and the propose of the value of honesty and the propose of the value of honesty and the value o Program 4 Clear **Delete Program Program** Data Title of Program 4 Origination At The Zoo Local Days / Times Program Regularly Total times to be Length of Scheduled aired Program Age of Target Child Audience Saturdays 10am 13 minutes 13 30 years to 16 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are the hosts of a weekly half hour show that gives viewers a behind the scenes ook at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both analog and Program 5 Clear **Delete Program** <u>Program</u> Data Title of Program 5 Origination

Network

Total times to be Length of

SUSHI PACK

Days / Times Program Regularly

<u>15.</u>

16.

Scheduled		aired	Program	Ac	e of Target	Child Audience
Saturdays 9:30am		13	30 n	ninutes 9		0.00
Describe the educate Programming.	tional and informat	tional objective o	f the progran	n and how	it meets the	definition of Core
SUSHI PACK is an animated series featuri these characters are brought to life, and c teaching of certain positive social behavio loyalty, honesty, and self-confidence, and and behaviors that can be modeled and u educating and informing children as a sign	reacte themselves to righting crime, injures and skills to children. The major educe such behaviors as teamwork problem-sol sed by them at home and among their fri	ustice, and helping those in need. The ational objectives of the program are t lying and cooperation. The program is ends. This program is specifically de-	themes integrated into the ep o have young viewers learn so eeks to help children understa	oisodes of SUSHI PACK a ome important life-lesson and that these are every	re associated with the is related to such traits as day pro-social attitudes	
Program 6						
2	<u>Clear</u> <u>Program</u> Data	<u>Delete</u> <u>Prograr</u>	n			
Title of Program 6		_	Origination	1		
DINO SQUAD			Network			
Days / Times Progra Scheduled	am Regularly	Total times to aired	be Length of Program	Ag	e of Target	Child Audience
Saturdays 11am		13	30 m	ninutes 9		
Describe the educat Programming.	ional and informat	ional objective o	f the program	and how	it meets the	definition of Core
DINO SQUAD is an animated program foct from humans into various species of dinos maneuver through the experiences of the evil. Each episode draws on a set of program study. This program is specifically design definition of Core Programming as specifie	aurs. Their science teacher, with full knothigh school years, with its social, emotion ed educational and informational themes d to further the educational and informat	wledge of their parents and with a few ial, educational, recreational, and teer related to specific pro-social concepts ional needs of children, has educating	special abilities of her own, be age angst, and to guide them	ecomes their mentor. He as they stand up for just	er tasks are to help them tice against the forces of	
Add-5 1 empty	Program Reports					
Does the Licensee pub Programming Reports	licize the existence (FCC 398) as requ	e and location of ired by 47 C.F.R	the station's Section 73.3	Children's 3526(e)(11)	Television)(iii)?	⊙ Yes ○ No
Children's Programmir	ng Liaison Informat	tion				
Name				Telephone	Number (ii	nclude area code)
Liz Mullen				314-444-33	370	
Address				Email Add	Iress	
One Memorial Drive				lmullen@km		
City	State		Zip Code			
St. Louis	Missouri		63102			
nclude any other com with the Children's Tele nformation on any oth plan to air during the reducational and inform and 3.	evision Act (or use er non-core educa next quarter, or an	this space for si itional and inform by existing or pro	upplemental e national progr posed non-br	explanation amming the loadcast eff	s). This ma at you aired orts that wi	y include I this quarter or II enhance the
The station does i on its main digital		any digital pro	gram strea	ım other	than	
LLFUL FALSE STATEM	ENTS MADE ON TH	HIS FORM ARE DI	INISHARIER	V EINE AND	VOD IMPOIO	COMMENT (II C

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature	
KMOV-TV		
Date		
10/10/2008		
Electronic Filing Operations		
Check Data	Run checks to look for data errors.	
Fale Form 358	Send the values to the FCC as an <u>FCC 398 filing</u> .	
Reset	Reset data to last updated values.	
Update Local Data	<u>Update data</u> into this form (so that it can be saved local As command). This will allow you to restart this form in File.	y with your browser's File/Save the future by using File/Open
Report to Print	Get a version of this FCC 398 Report for printing.	
====>	Get Online Filing System User's Manual	
====>	Get Official FCC 398 Instructions	

FCC Form 398 March 2006